



Three ways to pursue grants

A \$29-\$200/yr database, a \$1,000+/mo grant writer, or grant intelligence software at \$235-\$450/mo. They are not three price points for the same thing.

	Database	Grant Intelligence	Grant Writer
Cost	\$29-\$200/yr	\$235-\$450/mo	\$1,000-\$1,200+/mo
Finds grants	You search	Matched automatically	The writer searches
Tells you if you're ready	No	Yes - readiness score	Sometimes, informally
Writes the application	No	AI draft from your portfolio	Yes, by hand
Tracks funder follow-up	No	Yes - email sync, nudges	Depends on the writer
Capacity	Unlimited	Unlimited	Limited to caseload
Contract	Annual	Month to month	Usually retainer

The number that matters

A single AFG award for a mid-size department is commonly \$100,000-\$500,000. A year of grant intelligence is \$2,820-\$5,400. The question isn't which option is cheapest — it's which one gets the application in, complete, on time, to a funder that fits.

Free readiness assessment: <https://reddoggrantintel.com>